

Hello, I'm Jamie Etherington.

I'm brimming with creativity and always buzzing with dynamic energy, eager to soak up new knowledge wherever I can. I'm naturally hardworking and solutions-oriented, always approaching things with a big dose of enthusiasm. Communicating clearly and managing my time efficiently are things I take pride in. I really enjoy collaborating with others as part of a team, but I'm also quite independent and can steer the ship solo when necessary. I thrive in changing environments, always keeping a keen eye on the details to ensure everything is just right.

Experience

2015-2017

Positive Footprints, Burnley

JUNIOR GRAPHIC DESIGNER

Kicking off my career at Positive Footprints was incredible! I had the space to spread my wings and dive into some fantastic projects. Here's a peek at some of the fun stuff I got to do:

- I designed these adorable mascots for the Raising Aspiration Programme, affectionately known as the Junctioneers. They've become quite the stars!
- I whipped up posters and banners for various events, bringing a splash of colour and excitement to every gathering.
- I got to experiment with all sorts of media, which was a blast and let me flex my creative muscles.

It's been a journey filled with creativity and growth, and I couldn't have asked for a better start!

2017-2020

Positive Footprints, Burnley

GRAPHIC DESIGNER

Earning my stripes in Graphic Design was a dream come true after all the effort I put in as a junior! Stepping up to more responsibilities was thrilling—it truly made me feel like an integral part of the team. During my time at Positive Footprints, I got involved in some really exciting projects. Here's a little snapshot:

- I got to design products for the Raising Aspirational Programme, which is making a big impact across primary schools nationwide.
- I developed my very first website, creating a vibrant digital presence for Positive Footprints that showcases what we're all about.
- I also dived into animation and video production, crafting engaging content that helps spread the word and connect with our audience.

It's been a rewarding journey, turning ideas into reality and seeing the positive effects our work has right from the get-go!

CONTACT

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EDUCATION

2010 - 2013 / BA (HONS) 2.1
University of Central Lancashire
Computer Games Enterprise

PORTFOLIO



Scan or visit:
jle-design.com

SOFTWARE SKILLS

Photoshop



Illustrator



InDesign



After Effects



Premiere Pro



WordPress



Elementor



Figma



TECHNICAL SKILLS

- HTML
- CSS
- JavaScript
- Java
- PHP
- SQL

Experience Continued

2020-2021

Regenda Limited, Liverpool

GRAPHIC DESIGNER

Joining the Regenda Group Marketing and Communication team was a real career highlight for me! It wasn't just about being part of a large organization—it was the chance to collaborate with some truly awesome people. Together, we got to craft a bunch of stellar materials and graphics for various subsidiaries. From informational booklets for tenants to catchy video reels for our newest apprenticeship programs, we did it all! My role was super dynamic, involving:

- Creating a wide array of top-notch materials—everything from booklets and posters to pop-up banners, construction hoarding, and even car graphics.
- Building and nurturing great relationships with our clients and suppliers.
- Planning meticulously to meet deadlines, and I was always ready to stay late when needed to get the job done.

Regenda Limited, Liverpool

GRAPHIC/WEB DESIGNER

Getting promoted to graphic/web designer was such a thrilling achievement for me. It felt amazing to be acknowledged for my work in both design and coding. I was so excited to seize the opportunity to enhance the websites across the Regenda Group by transitioning them to WordPress. This move, not only helped to boost sales, but also allowed us to connect better with our target audience. Here's a glimpse into my daily routine:

- Crafting top-notch responsive websites for the Regenda Group.
- Keeping things fresh by maintaining and updating our awesome sites.
- Giving our online presence a boost by focusing on SEO.

Of course, I still tackled my usual graphic design tasks with enthusiasm!

Fulledge Colts, Burnley

FOOTBALL COACH

I feel incredibly fortunate to be coaching the fantastic kids at Fulledge Colts under-7 team. It's a role that definitely has its challenges, but the joy of seeing these young players grow and improve fills me with immense pride. Here's how I approach my coaching duties:

- Planning sessions: I make sure to carefully plan our sessions, focusing on areas where the kids can improve the most.
- Effective communication: I always communicate clearly, using language that's just right for the little ones to understand easily.
- Boosting confidence: One of my main goals is to boost the kids' confidence and morale. I firmly believe in the power of positive encouragement and refocusing.

2021-CURRENT

2024-CURRENT

SOFT SKILLS

- Communication
- Problem-Solving
- Teamwork
- Time Management
- Creativity
- Determination

ORGANISATIONS

2020-PRESENT

REGENDA LIMITED

The Regenda Group operate across the housing and construction sector, in care and support, and in education, training and careers.

2015-2020

POSITIVE FOOTPRINTS

Positive Footprints produce award winning personal development programmes that allow self-discovery, raise aspirations, opening up the world of work and build resilience.

CERTIFICATIONS

2024

INTRODUCTION TO FIRST AID IN FOOTBALL (IFAIF)

Part of my becoming a football coach for Fulledge Colts.

2024

SAFEGUARDING CHILDREN IN FOOTBALL COURSE

Part of my becoming a football coach for Fulledge Colts.

HOBBIES

- Football
- Mountain biking
- Hiking
- GYM
- Drawing
- Gaming
- Reading
- Being a awesome dad

References

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